

# **DEI Research Seed Grant**

The Office of Research and Strategic Partnerships in collaboration with the DEI Subcommittee on Retaining and Supporting Diverse Faculty and Staff

# Type Talks

Coursework research, content development for:
Pratt Institute, School of Art, Associate Degree Programs

- Communication Design I&II
- Graphic Design I&II



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### Professor John Battista De Santis

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### Finn Evans

Research Assistant DEI Research Seed Grant

AOS Graphic Design • Pratt Institute, School of Art, Associate Degree Programs

Graduating May 2024

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#### **CURRENT LECTURE SERIES • TYPE TALKS**

Coordination of "Type Talk" Lecture series for courses at Pratt. Type Talk lectures series for courses to reach out and include diverse and underrepresented topics and demographics. Speakers are professionals in design and typography.

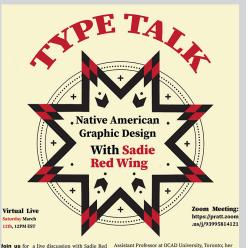
#### Students cproduce invitations for these events

https://commons.pratt.edu/typetalk/

#### Sadie Red Wing -Native American Graphic Design

A discussion with Sadie Red Wing, a Lakota graphic designer/educator, member and advocate of the Spirit Lake Nation, Fort Totten, North Dakota. Sadie shares perspectives on indigenous work through design and symbolisms.





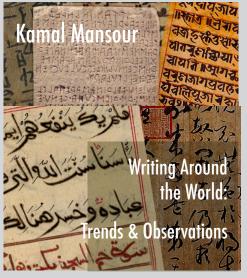
### Barrie Tullett - "The Typographic Dante"

The Typographic Dante is a series of typographic illustrations created by UK based Barrie Tullett of Dante Alighieri's The Divine Comedy.

Barrie Tullett, Programme Leader for Graphic Design at the University of Lincoln, illustrates each of the 100 Cantos of Dante's Divine Comedy using a different 'obsolete' technology.

#### Kamal Mansour -Writing Around the World:

Throughout human history, many forms of language have been created. By studying the early language systems and the writing that created them much can be revealed. In his talk, Kamal utilizes his background in linguistics, computer science, and Unicode font creation to discuss a very important question: What key events have changed the course of writing around the world?



#### Li Xu -Chines Character Speaking

Li Xu is the founder/art director of Beijing Art A&B Design, Assistant professor of Beijing Institute of Graphic Communication, China, and the founder/curator of the 1st International Poster Festival of Shenzhen and Zi Hui-US & Chi.

He covers his character design solutions that communicate and inspire through beauty and silence. He showcases his process of to communicate that speaks in every corner of life.



#### Sandro Berra -Tipoteca Italy

A live discussion with Sandro Berrra, of Tipoteca Italiana, a private foundation and print museum in the Veneto Region of Italy.

Sandra outlines the story of type, Tipoteca's largest European collection of metal type and printing machines, as well as what's happening now in letterpress.



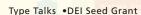
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### **Semester Goals:**

### Type Talks general objectives:

- Research diverse designers globally for online lecture series and course work in School of Art, Associate Degree Programs
  - Communication Design I&II
  - Graphic Design I&II courses.
- Participants gain expanded view of global typography and design.
- Create awareness of design diversity in programming,
- Provide a stimulating environment where students can discover and grow.
- Enable direct engagement with designers, museums, libraries, galleries, and non-profits internationally



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### **Semester Goals:**

### Type Talks discussion series objectives:

- Populate new Type Talks portal with content related to research
- Increase the scope and frequency of cotent
- Create multidisciplinary discussion forum for collaboration and education
- Outreach to fellow faculty and students for participants
- Create collaborative awareness for the AOS program and Pratt community
- Open discussion between the Pratt community and global participants

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### **Student Intern/Research Assistant** goals:

- Research diverse global typographic content
- Compile typographic research
- Develop online lecture series content
- Perform outreach
- Promotion and coordination of series
  - Pratt Community
  - General design community

### Type Talks Research objectives:

- Develop content Type
  - Global multi-cultural typography
  - Tattoo and body art
  - Motion type
  - Signage
  - Content Creators
  - Underrepresented disciplines
- LocationHistory

  - Mexico
- Hieroglyphics
- Brazil
- Newspaper
- Argentina
- Digital Type

- Cuba
- Venezuela

